Use of Commercially Produced Video Recordings

Purpose

The Board believes that movies, videos, and other audiovisual materials are important tools in the educational process. At the same time, the Board believes that the use of movies and videos should be limited so that they are used legally and appropriately in achieving legitimate educational objectives. Therefore, it is the Board’s purpose to have a policy that promotes the appropriate educational use of movies and videos in schools by maximizing classroom instructional time, encouraging parental participation in the education process and fostering community values.

Policy

It is Board policy to establish course curriculum and work in partnership with parents to promote an appropriate learning environment that reflects community values. Movies and videos and all analog and digital media will be previewed and selected based upon merit and relevance to the curriculum. Use of movies, videos and digital media should be judicious and wherever possible, clips and selected scenes should be utilized versus entire movies that take up valuable instructional time.

Other Organizations Using School Facilities

In the event any outside organizations use a school facility and wish to show movies, videos, or other audiovisual materials, it is only legally permitted if the School District itself has a Public Performance Site License from Movie Licensing USA. School districts without such a license can be held liable if an outside organization involves them in copyright infringement by permitting movies, videos, or audiovisual materials to be used in a District facility. Once licensed, the District may exhibit movies copyrighted by the studios so long as they are secured from a legal source such as a video rental store, school library, or a personal collection.

Legal Reference:
Federal Copyright Act, Public Law 94-553, 90 stat. 2541: Title 17 U.S.C.; Section 101-110(i)
Policy Reference: 2150 Prohibition Against Reproduction of Copyrighted Materials

Policy History:
Adopted on: 6/1/15
Revised on: 2/1/16