

THE  
**SORENSEN**  
*Auction*  
*and SPIREE!*

**2019**  
**SPONSORSHIP**  
**OPPORTUNITIES**

**Why sponsor?**

Sorensen’s Magnet Arts & Humanities Programs are funded 100% by community donations. In the 2017/2018 school year, just over \$150 per student was spent for 347 Sorensen kids to engage in hands on, educational arts and cultural experiences during school and through before and after school classes.

It’s a great investment in the community with high returns! Research overwhelmingly shows evidence of the benefits of arts education. The arts support achievement in school, strengthen skills essential for a 21st century workforce, and enrich the lives of young people and communities.

Sponsoring keeps your business name and brand in front of the community. Position your brand to be a key element in a wonderful gathering of people who support kids and the arts!

**PRESENTING**  
**\$5000**

- ◇ Tickets for full table of 8.
- ◇ 4 bottles of wine on the table.
- ◇ Preferred seating at the event with special table décor.
- ◇ Prominent acknowledgement (with logo) on all auction advertisements.
- ◇ Prominent signage (with logo) at the event.
- ◇ Large advertisement space in the event program.
- ◇ Web & social media recognition and promotion of sponsor’s FB page.
- ◇ Opportunity to use The Art Spirit gallery to host an event with no venue fee.

**PUTTIN’ ON THE RITZ**  
**\$2500**

- ◇ Tickets for full table of 8.
- ◇ 2 bottles of wine on the table.
- ◇ Prominent acknowledgement (with logo) on all auction advertisements.
- ◇ Prominent signage (with logo) at the event.
- ◇ Advertisement space in the event program.
- ◇ Web & social media recognition and promo of sponsor’s FB page.

**SPOTLIGHT**  
**\$1000**

- ◇ 4 tickets to the event
- ◇ Bottle of wine on the table.
- ◇ Acknowledgement (with logo) on all auction advertisements.
- ◇ Prominent signage (with logo) at the event.
- ◇ Advertisement space in the event program.
- ◇ Web & social media recognition and promotion of sponsor’s FB page.

**RED CARPET**  
**\$500**

- ◇ 2 tickets to the event.
- ◇ Signage (with logo) at the event.
- ◇ Business listing in the event program.
- ◇ Web & social media recognition and promotion of sponsor’s FB page.

**SORENSEN WALK OF FAME**  
**\$50**

- ◇ This is a great opportunity for parents, grandparents, alumni families and the business community to show your support. Sponsor a star celebrating a child, family or business on the Sorensen Walk of Fame displayed at the auction!



COMPANY NAME: \_\_\_\_\_

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

SPONSOR LEVEL:  Presenting  Puttin’ on the Ritz  Spotlight  Red Carpet  Walk of Fame

PAYMENT METHOD: \_\_\_\_\_ Bill Me \_\_\_\_\_ Check \_\_\_\_\_ I’ll pay online (www.smpto.org)

SIGNATURE: \_\_\_\_\_

Walk of Fame Personalization: \_\_\_\_\_ (max 2 words, 15 characters each)

Questions? Contact Sara Meyer, Holly Larson or Brinnon Mandel  
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